



December 5, 2017

FanLogic Signs Letter of Intent with Multi Award Winning Singaporean Blockchain Company

FanLogic Interactive Inc. (TSXV: FLGC – OTCQB: FNNGF) (“FanLogic” or the “Company”) is pleased to confirm a Letter of Intent (“LOI”) has been duly executed with Easter Egg Pte. Ltd. (“Easter Egg”), a BlockChain company registered in Singapore and with subsidiaries in India and Canada.

Easter Egg is best described as a peer to peer gift giving platform with plans to unify into diverse categories (Payments, Remittances, Gifting, Loyalty and Rewards) on one platform by having a standard fundamental unit of exchange, a colored coin utilizing “XFER” that can enable all these transactions on a single Blockchain.

Randy Brownell, CEO of FanLogic, states: “This collaboration with Easter Egg exponentially advances our development over our competitors and further positions FanLogic as a disruptive technology by many months in this hyper aggressive market place. We have already built a fundamental business model and are now overlaying it with Blockchain and tokenization as it relates to loyalty. The team at Easter Egg are world class and visionary and we are thrilled to be working with this level of brain trust.”

The LOI encompasses initiatives and achievements that are beneficial to both companies and is subject to mutual exploration for collaboration. Specific areas of coverage include but are not limited to:

- Utilizing the Easter Egg XFER Blockchain for use in the FanLogic system as a decentralized loyalty BlockChain to facilitate rewards for customers that can redeemed in various outlets.
- API sharing.
- Dashboard for vendor inventory management.
- Vendor Loyalty gifting.
- Access to a rule based loyalty management solution
- Support marketing efforts for Easter Egg through targeted contests in key markets in partnership with Easter Egg.

About Easter Egg Transfer:

Easter Egg is building the world’s first unified platform for value transfer across the borders – Easter Egg Transfer “XFER” (Remittances+Payments+Gifting+Rewards – all in one). We facilitate/enable any form of transfer of value globally from one entity to another; whether it’s in the form of goods, services or cash. The common theme that runs across P2P payment, remittances, gifting, loyalty and rewards is the fact that it distills down to a “transfer of value” from one entity to another. This “transfer of value” can be regular fiat when it comes to P2P

payment and remittance, it can take a form of digital voucher in the case of gifting, and it can take the form of redeemable points in the case of loyalty and rewards. A digital voucher or redeemable points are just megadata on top of a fiat payment. It all distills down to three things, transfer of value between peer-to-peer, peer-to-partner, or partner-to-peer. When we look at these sectors from a vantage point of transfer of value, they can be unified through a fundamental unit of exchange that can shapeshift into a relevant unit based on the use case. <https://eastereggtransfer.com>

About Fanlogic:

FanLogic’s digital lead and sales generation success is driven through its proprietary peer to peer referral based contests, loyalty programs and incentives, coupons, sweepstakes, charitable initiatives, branded games, 50/50 lotteries and charity draws, and social daily fantasy sports and entertainment contests.

FanLogic is a market leading digital promotions software company, and creator of the FanLogic Connect platform. FanLogic Connect provides brands and agencies the ability to create unforgettable social campaigns through unique gamification techniques. FanLogic Connect grants clients the ability to monetize their social media following, and grow their existing audience while gathering highly valuable demographic and behavioral information.

For more information about FanLogic, visit:

<http://FanLogicInteractive.com>

or

<http://FanLogicConnect.com>

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Reader Advisory

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applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.