

FanLogic Interactive Initiates Trading on the OTCQB Venture Market, OTCQB:FNNGF

Harrisonburg, VA / August 31, 2017 / FanLogic Interactive Inc. (TSX-V: FLGC, OTCQB: FNNGF)("FanLogic," or the "Company") is pleased to announce that in addition to trading shares on the TSX Venture Exchange, FanLogic Interactive Inc. now also trades on the OTCQB Venture Market under the symbol FNNGF.

This venture market is designed for early-stage and developing U.S. and international companies. Companies trading on this venture market are current in their reporting and undergo an annual verification and management certification process to maintain their listing on the OTCQB. Investors can find real-time quotes and market information for the company on the OTC Markets website.

Randy Brownell, CEO of FanLogic, commented: "With the opening of our US office, and the new US clients we have signed up, we felt it was appropriate to dual list and create more exposure to our brand and products. We are excited to now have the opportunity for fans of our brand to be able to invest through the US markets."

About FanLogic Interactive, Inc.

FanLogic is a market leading digital promotions Software Company and creator of the FanLogic Connect platform. The Company provides brands with deep user data and advanced analytics and insights.

FanLogic's digital lead and sales generation successes are driven by proprietary peer to peer referral based contests, coupons, sweepstakes, charitable initiatives, branded games, 50/50 lotteries, charity draws, loyalty incentives, branded social gaming, and entertainment contests.

For more information about FanLogic, visit:

<https://FanLogicInteractive.com> or <https://FanLogicConnect.com>

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Reader Advisory

Certain information set forth in this news release contains forward-looking statements or information ("forward-looking statements"), including details about the business of the Corporation and the use of proceeds from the Offering. By their nature, forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation's control, including the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, environmental risks, operational risks, competition from other industry participants, stock market volatility, and the ability to access sufficient capital from internal and external sources. Although the Corporation believes that the expectations in its forward-looking statements are reasonable, its forward-looking statements have been based on factors and assumptions concerning future events which may prove to be inaccurate. Those factors and assumptions are based upon currently available information. Such statements are subject to known and unknown risks, uncertainties and other factors that could influence actual results or events and cause actual results or events to differ materially from those stated, anticipated or implied in the forward-looking statements. Accordingly, readers are

cautioned not to place undue reliance on the forward-looking statements, as no assurance can be provided as to future results, levels of activity or achievements. Risks, uncertainties, material assumptions and other factors that could affect actual results are discussed in our public disclosure documents available at www.sedar.com. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.