

Fanlogic Interactive Inc. Launches contest for Calgary Exhibition and Stampede Ltd.

June 22, 2017

Fanlogic Interactive Inc. (TSXV – FLGC, “Fanlogic” or the “Company”) is pleased to announce that it has signed an agreement with Calgary Exhibition and Stampede Ltd. The first project in this agreement relates to the Calgary Stampede utilizing Fanlogic’s proprietary platform to build and promote a contest campaign to increase awareness and drive users to sign up for the Stampede Insider. This contest features a grand prize that includes Four (4) Calgary Stampede Super Pass Grounds Vouchers, Four (4) Calgary Stampede Ride and Play Cards, Four (4) Calgary Stampede Rodeo Tickets, Four (4) Calgary Stampede Concert Tickets of your choice.

Initial work will center on increasing awareness to the Calgary Stampede and its affiliates and to drive sign ups to the Stampede Insider. Fanlogic’s proprietary platform will monitor the campaign in real time and provide valuable analytics that will focus on increasing results through better ROI transparency to the client.

About Fanlogic:

Fanlogic is a leader in providing digitally driven contests and social fantasy games that provide brands with cutting edge user data and insights. Brands benefit from this unique data by leveraging higher quality lead generation, social engagement, brand exposure, and conversion rates.

Our digital lead and sales generation success is driven through our proprietary peer to peer referral based contests, coupons, sweepstakes, charitable initiatives, branded games, 50/50 lotteries and charity draws, loyalty & incentives and daily fantasy sports and entertainment contests.

For more information about Fanlogic, visit:

<http://fanlogic.com>

<http://fanlogicinteractive.com>

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Reader Advisory

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disclosure documents available at www.sedar.com. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.