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FanLogic Interactive Inc. Grants Options & Announces Issuance of Shares pursuant to Consulting Agreement

March 16, 2018

FanLogic Interactive Inc. (TSXV – FLGC “FanLogic” or the “Company”) is a market leading digital promotions software company; unlocking the power of loyalty and social influence. FanLogic is announcing the grant of 300,000 options to acquire 300,000 common shares at US\$0.115 (CDN\$0.15) to a Consultant to the Company. The options will vest and be subject to all securities rules and regulations. The options will expire three years from the date of the grant.

FanLogic Interactive Inc. has entered into a Consulting Agreement whereby in exchange for services rendered over a six month period, the Corporation will issue a total of 200,000 common shares in the capital of the Corporation (“Common Shares”). The Common Shares are subject to restrictive trading legends in accordance with applicable securities laws. The issuance of the Common Shares is subject to TSX Venture Exchange final acceptance prior to issuance.

About FanLogic:

FanLogic is driving the next evolution in brand awareness and consumer loyalty utilizing Artificial Intelligence, Data Analytics and Gamification. FanLogic is a brand referral platform used to drive leads and increase brand engagement. FanLogic’s digital lead and sales generation success is driven through its proprietary peer to peer referral based contests, loyalty programs and incentives, coupons, sweepstakes, charitable initiatives, branded games, 50/50 lotteries and charity draws, and social daily fantasy sports and entertainment contests.

FanLogic is the creator of the FanLogic Connect platform. FanLogic Connect provides brands and agencies the ability to create unforgettable social campaigns through unique gamification techniques. FanLogic Connect grants clients the ability to monetize their social media following, and grow their existing audience while gathering highly valuable demographic and behavioral information.

For more information about FanLogic, visit:

<http://FanLogicInteractive.com>

or

<http://FanLogicConnect.com>

For further information, please contact:

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Reader Advisory

Certain information set forth in this news release contains forward-looking statements or information (“forward-looking statements”), including details about the business of the Corporation and the use of proceeds from the Offering. By their nature, forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation's control, including the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, environmental risks, operational risks, competition from other industry participants, stock market volatility, and the ability to access sufficient capital from internal and external sources. Although the Corporation believes that the expectations in its forward-looking statements are reasonable, its forward-looking statements have been based on factors and assumptions concerning future events which may prove to be inaccurate. Those factors and assumptions are based upon currently available information. Such statements are subject to known and unknown risks, uncertainties and other factors that could influence actual results or events and cause actual results or events to differ materially from those stated, anticipated or implied in the forward-looking statements. Accordingly, readers are cautioned not to place undue reliance on the forward-looking statements, as no assurance can be provided as to future results, levels of activity or achievements. Risks, uncertainties, material assumptions and other factors that could affect actual results are discussed in our public disclosure documents available at www.sedar.com. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.