



February 7, 2018

Fanlogic Interactive Inc., under the guidance of Publicis, Launches Contest for the Chrysler Alberta Dealers Advertising Association and the Calgary Sports and Entertainment Corporation’s Calgary Flames NHL Team.

Calgary, AB - Fanlogic Interactive Inc. (TSXV–FLGC OTCQB-FNNGF), (“Fanlogic” or the “Company”) is a market leading digital promotions software company, unlocking the power of loyalty and social influence. Today FanLogic is pleased to announce another agreement with a returning client, the Chrysler Alberta Dealers Advertising Association and Calgary Sports and Entertainment Corporation’s NHL Calgary Flames for a Fanlogic Digital Contest Campaign.

Fanlogic’s proprietary platform is being used to build and promote a contest campaign to increase brand awareness, drive engagement and capture targeted leads and specific data. This contest features one lucky contestant winning a 2018 Jeep Compass valued at up to \$33,000.00 CAD, among other prizes.

Fanlogic’s proprietary platform will monitor the campaign in real time and provide valuable analytics that will focus on increasing results and deeper data for the client. The live active dashboard allows our clients the ability to identify peripheral media spend effectiveness throughout the lifecycle of the campaign and to have real time access to user data, lead generation and advocacy within its client base.

About Fanlogic:

FanLogic is currently developing a blockchain/token solution that will enable celebrities and brands to seamlessly integrate into a unified omni-channel interoperable loyalty ecosystem. FanLogic’s digital lead and sales generation success is driven through its proprietary peer to peer referral based contests, loyalty and tokenization programs, affiliate incentives, coupons, market research/surveys, charitable initiatives, branded games, 50/50 lotteries and ad-based daily fantasy sports and entertainment contests.

FanLogic is a market leading digital promotions Software Company, and creator of the FanLogic Connect platform. FanLogic Connect provides brands and agencies the ability to create unforgettable social campaigns through unique gamification techniques. FanLogic Connect grants clients the ability to monetize their social media following, and grow their existing audience while gathering highly valuable demographic and behavioral information.

For more information about FanLogic, visit:

<http://FanLogicInteractive.com>

or

<http://FanLogicConnect.com>

For further information, please contact:

Randy Brownell rbrownell@FanLogic.com CEO (888) 330-0759	
---	--

Reader Advisory

Certain information set forth in this news release contains forward-looking statements or information (“forward-looking statements”), including details about the business of the Corporation and the use of proceeds from the Offering. By their nature, forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation’s control, including the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, environmental risks, operational risks, competition from other industry participants, stock market volatility, and the ability to access sufficient capital from internal and external sources. Although the Corporation believes that the expectations in its forward-looking statements are reasonable, its forward-looking statements have been based on factors and assumptions concerning future events which may prove to be inaccurate. Those factors and assumptions are based upon currently available information. Such statements are subject to known and unknown risks, uncertainties and other factors that could influence actual results or events and cause actual results or events to differ materially from those stated, anticipated or implied in the forward-looking statements. Accordingly, readers are cautioned not to place undue reliance on the forward-looking statements, as no assurance can be provided as to future results, levels of activity or achievements. Risks, uncertainties, material assumptions and other factors that could affect actual results are discussed in our public disclosure documents available at www.sedar.com. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.