



February 21, 2018

FanLogic Interactive to Present and Unveil Soon to be Launched Blockchain/Wallet/Token Model at the Wall Street Conference

FanLogic Interactive Inc. (TSXV: FLGC – OTCQB: FNNGF) (“FanLogic” or the “Company”) is a market leading digital promotions software company, unlocking the power of loyalty and social influence. FanLogic is excited to announce our attendance to present at the Wall Street Conference on Wednesday, February 21, 2018, at the Hilton Doubletree Hotel and Conference Center in Deerfield Beach/Boca Raton, Florida. Our Blockchain expert and advisor, Rishan Bhagawat, will be presenting our plan in more detail in the Blockchain Summit portion of conference.

The Company has begun the process for the minting and launch of our agnostic loyalty token. FanLogic is working to fast track the minting, creation of our signature wallet, and registering the tokens. The token creation with an initial minting is currently underway.

Tokens are the currency used within a specific blockchain. By using tokens, FanLogic will reward users, allow users to trade tokens for goods, allow them to spend tokens to play games within the FanLogic network and, eventually allow users to buy items within the network. FanLogic is leveraging its relationship with Easter Egg Pte. Ltd., a blockchain company (news release dated Dec. 5, 2017). The founder of Easter Egg, Sandeep Sangli, is a member of FanLogic's advisory board.

The FanLogic branded wallet will enable our agnostic loyalty program with interoperability between multiple brands and industries as we advance with an identified beta retail brand as well as our Belgravia plan (news release dated Jan. 25, 2018). Users will earn tokens by sharing contests and promotions, completing surveys, playing games, and other guided and desired interactions with brands.

The Company envisions reaping the benefits of adopting blockchain technology as it relates to any composite part of the brand/celebrity advertising ecosystem, specifically in the loyalty and social segment, in which FanLogic currently operates. Blockchain Technology is a huge attraction to the Company's existing clients and all big brands whose existing loyalty programs are problematic and expensive to administrate.

FanLogic's solution could potentially eliminate this liability from big brands and provide a seamless, global alternative for loyalty programs and, more importantly, redemptions and returns. The company's vision will convert this liability to an asset and provide the coveted return of investment (ROI) to the brand. FanLogic's existing programs have been constructed to easily adapt to blockchain technology.

The Wall Street Conference is the premiere conference in the Venture Capital arena and Small Cap marketplace. The most senior and elite Wall Street professionals attend this conference.

Industry leaders from the hedge fund, investment banking, and private equity worlds, as well as sophisticated investors, all attend the Wall Street Conference. The Wall Street Conference anticipates over 700 attendees. <http://wallstconference.com>

About FanLogic:

FanLogic is currently developing a token solution that will enable celebrities and brands to seamlessly integrate into a unified omni-channel interoperable loyalty ecosystem. FanLogic's digital lead and sales generation success is driven through its proprietary peer to peer referral based contests, loyalty and tokenization programs, affiliate incentives, coupons, market research/surveys, charitable initiatives, branded games, 50/50 lotteries and ad-based daily fantasy sports and entertainment contests.

FanLogic is a market leading digital promotions Software Company, and creator of the FanLogic Connect platform and the FanLogic SaaS program. FanLogic Connect & SaaS provides brands and agencies the ability to create unforgettable social campaigns through unique gamification techniques. FanLogic Connect & SaaS grant clients the ability to monetize their social media following, and grow their existing audience while gathering highly valuable demographic and behavioral information.

For more information about FanLogic, visit:

<http://FanLogicInteractive.com>

or

<http://FanLogicConnect.com>

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