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Fanlogic Interactive Inc. Announces Close of a First Tranche Non-brokered Private Placement

August 13, 2018

Fanlogic Interactive Inc. (TSXV: FLGC) is pleased to announce that it has closed the first tranche of a non-brokered private placement issuing 2,000,000 Units at \$0.06 per Unit for total gross proceeds of \$120,000. Each Unit is comprised of one (1) Fanlogic Share (an “Offered Share”) and one (1) Fanlogic Share purchase warrant (each such warrant, a “Warrant”). Each Warrant will entitle the holder thereof to purchase one (1) Fanlogic Share (a “Warrant Share”) at a price of \$0.12 per share at any time prior to 4:30 p.m. (Calgary time) on the date that is twenty-four (24) months from the Closing Date. The common shares will bear the appropriate restrictive trading restrictions.

Randy Brownell, CEO stated: “This private placement was done for strategic reasons to bring in pro-active investors that understand our business model and the opportunity to build shareholder value going forward.” The proceeds are expected to be used for transaction costs, marketing of the FanLogic brand, new sales staff, and working capital.

FanLogic is driving the evolution in brand awareness and consumer loyalty utilizing Data Analytics, Gamification and social influencer marketing. FanLogic is a brand referral platform used to drive leads and increase brand engagement. FanLogic’s digital lead and sales generation success is driven through its proprietary peer to peer referral based contests, loyalty programs and incentives, coupons, sweepstakes, charitable initiatives, branded games, 50/50 lotteries and charity draws, social daily fantasy sports and entertainment contests and FanLogic.email branded email offering.

FanLogic is the creator of the FanLogic Connect platform. FanLogic Connect provides brands and agencies the ability to create unforgettable social campaigns through unique gamification techniques. FanLogic Connect grants clients the ability to monetize their social media following, and grow their existing audience while gathering highly valuable demographic and behavioral information.

For more information about FanLogic, visit:

<http://FanLogicInteractive.com> or <http://FanLogicConnect.com> or <http://FanLogic.email>

For further information, please contact:

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Reader Advisory

Certain information set forth in this news release contains forward-looking statements or information (“forward-looking statements”), including details about the business of the Corporation and the use of proceeds from the Offering. By their nature, forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation’s control, including the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, environmental risks, operational risks, competition from other industry participants, stock market volatility, and the ability to access sufficient capital from internal and external sources. Although the Corporation believes that the expectations in its forward-looking statements are reasonable, its forward-looking statements have been based on factors and assumptions concerning future events which may prove to be inaccurate. Those factors and assumptions are based upon currently available information. Such statements are subject to known and unknown risks, uncertainties and other factors that could influence actual results or events and cause actual results or events to differ materially from those stated, anticipated or implied in the forward-

looking statements. Accordingly, readers are cautioned not to place undue reliance on the forward-looking statements, as no assurance can be provided as to future results, levels of activity or achievements. Risks, uncertainties, material assumptions and other factors that could affect actual results are discussed in our public disclosure documents available at www.sedar.com. Furthermore, the forward-looking statements contained in this document are made as of the date of this document and, except as required by applicable law, the Corporation does not undertake any obligation to publicly update or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this document are expressly qualified by this cautionary statement. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.